



CAMPAIGN KICK-OFF PACKAGE

2022

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DELIVERABLES	NOTES
■ Development & Maintenance of Website	<ul style="list-style-type: none">■ Access to premium plugins for optimal user-friendly navigation■ Access to Next Generation Security FireWalls to prevent DDoS attacks■ 24/7 monitoring for backend plugin updates to ensure website is always up■ Weekly content updates■ Two years of hosting■ Two design overhaul revisions
■ Photography	<ul style="list-style-type: none">■ 4 Locations ■ 3 Outfits■ 2 Days ■ 3 Hours per day
■ Graphic Design for Social Media & Act Blue Templates	<ul style="list-style-type: none">■ Endorsement ■ End of Month Rush■ Event ■ Chip in \$10■ Quote ■ Rush \$5
■ Logo Design	<ul style="list-style-type: none">■ 3 Drafts ■ 3 Revisions
■ Political Influencer Coaching	<ul style="list-style-type: none">■ 3 Sessions ■ 1 Hour per session

*Project scope through 12/31/2023

Total Amount \$1,999



*Total amount does not include sales tax, or other fees that might be included on the invoice

*Interval payments acceptable. *Client accepts transaction fee of point of sale platform (i.e: Paypal, CashApp, Venmo, etc.)



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